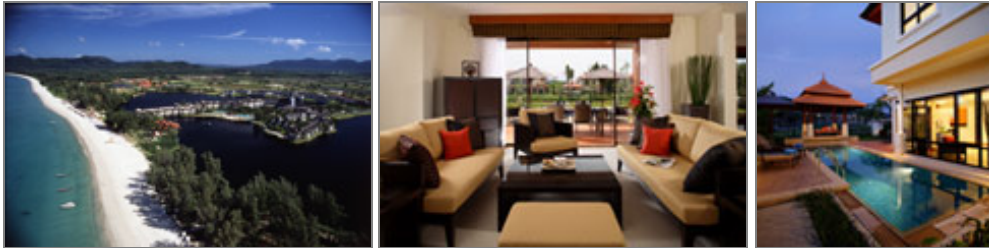


**PRESS ANNOUNCEMENT
FOR IMMEDIATE RELEASE**

Outrigger Laguna Phuket Resort and Villas Now Open



Value plus space at Outrigger Laguna Phuket Resort and Villas. Download hi-res images [here](#).

PHUKET, 1 December 2009 – The Outrigger Laguna Phuket Resort and Villas opened today with over 75% occupancy booked for December and January. Outrigger's second property in Phuket opened on time in an environment where many hotel openings have been delayed.

The property's opening General Manager, Mr Pieter van der Hoeven, attributed exceptional booking levels from Korea, Hong Kong, Japan and Australia to the resort's unique "value plus space" proposition.

Until 31 March, 2011 the 229 square metre two-bedroom villa will sell from Thai Baht 6,000* (US\$176), the 457 square metre three-bedroom pool villa starts at Thai Baht 9,000* (US\$265), and the 604 square metre four-bedroom pool villa is available from Thai Baht 13,000* (US\$382).

"We're getting a lot of interest and bookings from visitors who already know Phuket quite well, but want a home away from home where they can find time for themselves in luxury surroundings," said Mr van der Hoeven.

The 68-villa property is part of the Laguna Phuket destination resort at Bang Tao beach. Outrigger Laguna Phuket Resort and Villas guests have signing privileges at 30 food and beverage outlets and spa facilities across Laguna Phuket, and at the nearby Laguna Phuket Golf Course. Outrigger guests also receive free transfers to the resort's own beach club.

Mr van der Hoeven said butler service, a gymnasium, a kids' club, free wifi and a conveniently located international poolside restaurant were contributing factors that had driven demand beyond pre-opening expectations.

The special opening rates at Outrigger Laguna Phuket Resort and Villas, which are valid until 31 March 2011, can be booked online at www.outrigger.com. Or by calling (+66) 76 336 900. Or by emailing laguna@outrigger.co.th.

** All rates are subject to 18.7% service charge and VAT and are valid from 1 December 2009 until 31 March 2011.*

Note for editors: high resolution images of Outrigger Laguna Phuket Resort and Villas, Bang Tao beach, and Pieter van der Hoeven can be downloaded <http://www.scottasia.net/outrigger/laguna/press/>

Further information

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About Outrigger Enterprises Group

Outrigger Enterprises Group is one of the largest and fastest-growing, privately-held hospitality companies in Asia Pacific. Outrigger specializes in managing highly-competitive, culturally-sensitive hotels and resorts. Outrigger is also a developer of lodging, retail, and entertainment venues in key leisure destinations. It is an expert in managing full-service hotels, condominium resorts, time-share resorts and resort retail. Outrigger Enterprises Group is known for visionary management, strong corporate values, fair and ethical business practices, a true passion for treating its employees well, and a commitment to enriching the many communities in which it operates. www.outriggerenterprisesgroup.com.

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